



green economy.

Who we are

ICON-INSTITUTE Consulting Group is one of the leading development consulting companies based in Germany. We offer innovative solutions and services to our clients and partners. Our reputation for excellence and efficiency is built on nearly 45 years of experience and a portfolio including over 860 assignments in more than 100 countries.

ICON Business Areas

- Education and Training
- Economic Development
- Financial Sector Development
- Engineering and Infrastructure
- Agriculture and Rural Development
- Social Policy and Health
- Social Research and Evaluation
- Statistics
- Information and Communication Technology
- Governance and Public Administration
- Justice and Legislation



Our Approach



Green Economy, according to a working definition by UNEP, results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities.

Green Economy tries to avoid or reduce the ecologically negative effects of conventional economic activities. It comprises an array of different aspects, ranging from the reduction of carbon emissions and pollution and the enhancement of energy and resource efficiency to the conservation of biodiversity as well as the valorisation and preservation of ecosystem services. The investments in these areas need to be catalysed and supported by targeted public expenditure, policy reforms and regulation changes.



ICON's Projects and Offices



In many ways, Green Economy pursues the comprehensive approach of sustainable development, bringing new dynamism and opportunities to it. In our approach, we recognise the challenges which the transition from conventional economic development strategies towards the comprehensive integration of ecological and social well-being may implicate. In harmonising both aspects we see the contribution of consultancy to be of value within development cooperation.



concepts. consulting. training.

In recent years ICON-INSTITUTE has been active in many fields belonging to the promotion of a Green Economy. Advancing ecological sustainability and creating innovative “green” business opportunities is a cross-cutting theme which spans most of our business areas. In our approach to Technical Assistance we include this theme on all levels of intervention.



Our services cover the whole project cycle from planning and implementation of green economy-related projects to the evaluation of their impacts. Lessons learnt are continuously fed back to the further conceptual development of our approach.



Following the distinction in the climate debate, we distinguish between green economy projects aiming at the mitigation of ecologically negative effects caused by economic activities and those targeting the adaptation to those negative effects.



Selected References

Mitigation

Green Business Promotion: Economic and Employment Promotion Program, Ukraine, Component Green Business/ Green Economy: development and implementation of awareness raising activities and pilot measure to promote the importance of 'green business'

Green Business: Export Initiative Renewable Energy and Energy Efficiency 2012, Germany, Worldwide

Green SMEs: Financial Services to SMEs - Services for Improving Financial Access (SIFA), Thailand: Investment promotion for green sectors: promotion of eco-efficiency in the sectors palm oil, shrimps, tapioka, vegetables

Green Agriculture: Consultancy to Develop the CARICOM Community Agricultural Policy, Elaboration of a common policy for all member states considering sustainable management of natural resources as one of the key pillars

Green Policy: EU-China Policy Dialogues Support Facility, ecological compensation in agriculture, sustainable production, eco-remediation of degraded land, integration of environment into agriculture policy

Adaptation

Green Infrastructure: Consulting Services for the Implementation of the Regional Infrastructure Development Fund (RIDF), Afghanistan – a.o. flood protection, irrigation

Green Infrastructure: Integrated Naga River Revitalisation Project (iNRRP), Philippines – flood management, disaster risk reduction

Green Infrastructure: Technical Assistance to the Establishment of a Digital Early Warning Station in the Cayman Islands, Project Objective: improved hurricane warning system

Green Agriculture: Technical Assistance for the Programme to Support the National Rural Agriculture Development Plan- Rural Communities, Algeria, Component: environmental impact and risk assessment

Green Evaluation: Mid-Term evaluation for Russias Renewable Energy Program

Green Evaluation: Mid-Term Evaluation of the Sector Policy Support Programme, Samoa – water sector policy: water supplies, sanitation, waste water disposal and flood control

Green Management: Possibilities for a Long-term and Sustainable Financing Concept for Competence Centres (Regional Science Service Centers / RSSC) in Africa



For further information, please contact:

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