



What We Do

ICON-INSTITUTE Consulting Group closely works with its clients in the implementation of tailor-made and hands-on solutions in the fields of management and development consulting. We aim to assist our clients by providing them with the knowledge and capacities to ensure long-lasting and sustainable results.



With nearly 45 years of experience, we hold a leading market position in management and development consulting. We manage nearly € 14 million in consultancy projects per year.

Our clients include international and national development organisations such as the European Union, the Worldbank and other international development banks, bilateral development agencies such as GIZ/GTZ, KfW, DFID, as well as national and local governmental institutions and private sector companies.

Financial management of the projects is supported and controlled through our internal Enterprise Resource Planning (ERP) system, an in-house developed web-based controlling and project based accounting system.

Our Team

Our team consists of about 60 staff members at the head office in Köln (Germany) and our subsidiary in Louvain-la-Neuve (Belgium), as well as over 600 international consultants.

Our travel agent facilitates the efficient organisation of business trips, project logistics, events and study tours.



Our Commitment

We are committed to working in partnership with our clients and stakeholders and to consistently deliver value by sharing our knowledge and experience.

Our core values are the principles of performance, quality, integrity and social responsibility.



Our Services

We provide a diverse range of services across numerous sectors and deliver tailored solutions in a timely and cost-effective manner to achieve tangible results and sustainable impact.



We cover the full project life cycle, from initial study and concept development to design and planning, monitoring of implementation, and evaluation with regards to specific technical assignments or global management tasks with interdisciplinary and integrated approaches.

Our main services include:

- Strategy and Management Consultancy
- Technical, Economic and Financial Feasibility Studies
- Applied Research
- Institution-building
- Organisational Development
- Training and Coaching
- Human Resources Development
- Counselling and Advisory Services
- Policy Advice
- IT development
- Grant and Fund Management
- Procurement Management
- Quality Management

Our Business Areas

Education and Training

- Primary, secondary and tertiary education
- Vocational education and training
- Labour market and employment
- Planning, development and implementation of training, train the trainer
- Set-up of training centres

Economic Development

- Trade and investment promotion
- Local and regional economic development
- SME promotion
- Regional integration

Financial Sector Development

- Micro- and SME-financing
- Refinancing advisory
- Supervision of the financial sector



Engineering and Infrastructure

- Water and waste water
- Integrated water resources management
- Waste management
- Energy efficiency - renewable energies
- Climate change

Agriculture and Rural Development

- Agribusiness
- Food security
- Animal health
- Natural resources
- Agricultural statistics

Social Policy and Health

- Health policy, planning and financing
- Communicable and non-communicable disease control
- Social protection and social policy advice
- Social inclusion

Social Research and Evaluation

- Descriptive and econometric analysis
- Quantitative, qualitative and mixed methods approach
- Online based monitoring and quality assurance
- Evidence-based recommendations and policy advice

Statistics

- Business statistics, demographic and social statistics, macroeconomic statistics, population census
- Information systems, data base administration and statistical metadata
- Classifications and standards
- Global assessment and development strategies for statistical institutions
- Collection, storage, processing, analysis and dissemination of statistical data

Information and Communication Technology

- System solutions for IT networks
- Design and development of databases, of websites and web portals
- Design and implementation of Management Information Systems

Governance and Public Administration

- Public administration modernisation
- Local governance
- Civil society strengthening
- Public finance
- Organisation of EU Election Observation Missions
- Support to Project Management Units and National Authorising Offices

Justice and Legislation

- Legal harmonisation and approximation
- Justice reform support
- Revision and drafting of legislation

ICON's Projects and Offices



55 project offices
600 consultants currently working for us
860 projects implemented in over
100 countries worldwide



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