

**50 YEARS OF**

**IMPACT.  
TRANSFORMATION.  
RESPONSIBILITY.**



**Statistics, Evaluation and  
Social Research**

## Statistics, Evaluation and Social Research

**ICON-INSTITUTE Consulting Group** is one of the leading development consulting companies based in Germany. Founded in 1975 we offer innovative solutions and services to our clients and partners in the fields of Statistics & Evaluation, Economic Development & Employment Promotion, Education & Social Development, and Agriculture & Rural Development.

**Social research** has been at the core of ICON's work since its foundation in the 1970s and remains the largest and most experienced team within the company today. From the very beginning, ICON has supported the development of robust **statistical and evaluation systems**, combining scientific rigour with practical policy relevance. Our early work included the implementation of the census in (former) Zaire and the development of the Information Service Centre in Mali. Building on this foundation, ICON conducted pioneering studies and contributed to major international statistics programmes. Since then, ICON has continuously expanded its global portfolio from EUROSTAT's IPA projects across the Western Balkans to global impact assessments and evaluations for GIZ, such as the Resilience and Food Security Programme and Green Innovation Centres. Our expertise in the field **Statistics, Evaluation and Social Research** bridges social research, statistical capacity building, and evaluation, delivering data-driven insights for evidence-based, sustainable policy-making.

ICON contributes to achieving multiple Sustainable Development Goals (SDGs): **SDG 1:** By supporting data systems and evaluations that inform poverty reduction strategies and social protection policies. **SDG 2:** Through impact assessments and evaluations of food security and agricultural development programmes. **SDG 4:** By developing statistical systems and evaluation frameworks that strengthen education policy planning and monitoring. **SDG 5:** Building on our long tradition in gender-related research, including early surveys on women's empowerment and ongoing gender-sensitive evaluations. **SDG 8:** Through labour market and employment studies that inform inclusive growth policies. **SDG 10:** By promoting evidence-based policy decisions that address inequality and improve access to opportunities. **SDG 17:** By strengthening statistical capacity, data governance, and monitoring systems in cooperation with governments.



## Our Services

ICON assists countries and development partners in producing and using high-quality statistical data in line with international standards which is essential for monitoring progress towards the Sustainable Development Goals.

Our long-standing experience in capacity development and technical assistance in statistics contributes directly to this objective. In our evaluation work, we analyse the design, implementation, results, impact and sustainability of projects and policies, applying both formative and summative approaches. We combine desk reviews, participatory methods, interviews, focus groups and surveys, ensuring data triangulation and validity.

For the analyses we use descriptive and econometric tools, underpinned by rigorous quality assurance and online-based monitoring systems where relevant. Through evidence-based conclusions and practical recommendations, we support informed decision-making, accountability, and improved quality and impact of public policy interventions.

Our services comprise:



### Official Statistics & Data Production

- Alignment with official statistics norms and standards
- Production and analysis of data
- Demographic and census data
- Public administration for statistics departments



### Methodology & Tools

- Statistical studies
- Methodological support to the European Statistical System
- Design of data collection and analysis tools
- Experimental and quasi-experimental methods



### Evaluation & Impact Assessment

- Methodological expertise in evaluations – qualitative and quantitative
- Impact assessment

## Selection of recent references

- Armenia: Evaluation of School Feeding Modalities, WFP
- Burkina Faso, Chad, Mali, Mauritania, Mozambique, Niger, Nigeria, Sierra Leone: External Strategic Evaluation of Phase 1 of the Gender at the Centre Initiative, UNESCO
- Ecuador: Evaluation of the Multi-Year Resilience Programme - Inclusive Education for Children on the Move in Emergency Situations, UNESCO
- Ethiopia: CPE of the project 'Agricultural Mechanisation for Smallholder Farmers', BMZ/GIZ
- Ethiopia, South Sudan; Evaluation of the project 'Strengthening institutional Education information systems for data driven EiE and resilience to crises', UNESCO
- Asia: CPE of the programme 'Promotion of economic cooperation', BMZ/GIZ
- Ghana: Evaluation of the Country Package, BMZ/GIZ
- India: Evaluation of the Mahatma Gandhi Institute of Education for Peace and Sustainable Development, UNESCO
- Iraq: CPE of the project 'Strengthening resilience in dealing with crises and conflicts in Ninewa-Iraq', BMZ/GIZ
- Mali, Nepal, Tanzania: Final Evaluation of the Joint Programme 'Empowering Adolescent Girls and Young Women through Education', UNESCO
- Mozambique: Summative evaluation of the programme 'Strengthening Civil Registration and Vital Statistics', UNICEF
- Niger: CPE of the project 'Promotion of the productive agriculture', BMZ/GIZ
- Pakistan: Evaluation of the project 'Support to girls' right to education and safeguarding cultural heritage through education in Pakistan', UNESCO
- Pakistan: Eval. of the Norwegian Ministry of Foreign Affairs 'Girls' Lower Secondary Education Programme', UNESCO
- Palestine: Evaluation of Strengthening Maternal, Neonatal and Young Children Health in Gaza, UNICEF
- Sao Tome and Principe: Evaluation of capacity strengthening activities to government and local communities, WFP
- Worldwide: Mid-Term Review of the UNESCO Strategy for Youth and Adult Literacy 2020-2025, UNESCO
- Worldwide: Evaluation of the '2023 Global Education Monitoring Report', UNESCO
- Worldwide: CPE of the project 'Agricultural Trade, Agribusiness, Agricultural Finance', BMZ/GIZ
- Worldwide: Eval. of humanitarian logistics in the European Commission's civil protection and humanitarian aid operations, 2018-2022, and of the Mobility Package within the Emergency Support Instrument re-activation, 2020-2022, DG ECHO
- Worldwide: Eval. of the implementation of the renewed mandate of UNESCO's International Bureau of Education, UNESCO
- Worldwide: Eval. of the 'Japan Prize on Education for Sustainable Development, UNESCO



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